

Executive Leader:

- Trained and dedicated education executive with focus in adult learning principles. Understands and values the role quality training and professional development plays in creating and unlocking opportunities for individuals
- Effective strategic leadership based on measurable and attainable goals with data driven decision making processes
- Oversight of Board of Directors/Governance including adherence to bylaws, development of policies, procedures, as well as development of position statements identifying organization position regarding local, state, and national policies
- Leadership style focused on open communication, clear expectations, whole-team engagement, and positive support approaches
- Exceptional relationship building skills with key stakeholders as well as the community served by organizational mission, goals, and initiatives
- Refined expertise in event planning, management, and execution of large-scale conferences and expos resulting in nationally recognized and award-winning events.

RELEVANT EXPERIENCE

VP Events Management- FCCS

- Strategic Leadership:
 - Charged with bringing event management and event services into the 21st century; enhancing engagement and learning opportunities through content and program improvement initiatives, redesign internal processes and best practices setting the foundation for cross-departmental collaboration on best practices in adult learning and engagement
 - Secure mutually beneficial contractual partnerships with key industry leaders
 - Develop departmental budgeting reflective of appropriate growth goals and reduced expenses.
 - Implement process improvement tools and approaches that integrate appropriate technology across the organization to improve efficiencies, improve collaboration, improve stakeholder engagement and satisfaction ratings, and reduce excessive errors associated with antiquated processes unable to meet dynamic shifts in industry growth.
- Content development/Oversite:
 - Simultaneously manage eight (8) volunteer steering committees tasked with the development and execution of annual conference programs
- Event Management:
 - Responsible for the successful execution of all meetings and events, organization wide, ensuring logistical considerations are properly balanced with attendee experience.

Executive Director- Climbing Wall Association (CWA)

- Strategic Leadership:
 - Visionary leader of membership driven organization
 - Collaborative development approach to long-term vision and strategic planning efforts while continuously monitoring and adjusting priorities in response to dynamic industry needs
- Association Leadership:
 - Standards bearer for values and vision of organization, working towards organizational improvements that align with values, vision, and culture.
 - Leads association staff with full responsibility for mentorship, development, HR, and termination.
 - Develop and maintain effective relationships with associated industry leaders
 - Identify needs for public policy initiatives, developing strategies to safeguard industry from regulatory overreach
 - Full and comprehensive operational oversight to include financial, policy, legal, and strategic alignment

Board Member- International Accreditors for Continuing Education and Training (IACET)

- Executive Committee- Board Secretary
- Governance Committee- Chair
- Nominations and Elections Committee- Past Chair
- Distance Learning Taskforce
- Digital Badging Taskforce

Executive Director, Education and Events- National Association of RV Park and Campground (ARVC)

- **Strategic Leadership:**
 - Visionary leader of membership driven organization
 - Secure mutually beneficial contractual partnerships with key industry leaders
 - Developed and executed strategic plan designed to increase member engagement with various educational offerings resulting in 180% growth in 1st year, additional 60% growth in year 2
- **Budget Oversight:**
 - Grew departmental income from deficit to six-figure revenue generator while decreasing expenses by 70% through careful and comprehensive SWOT analysis, identifying and securing valuable technological resources, and streamlining processes.
- **Content development/Oversight:**
 - Completed comprehensive redesign of certificate and professional development opportunities while simultaneously transitioning learning opportunities to fully online platform increasing accessibility and engagement.
- **Event Management:**
 - Grew annual conference/trade show year-over-year to becoming a nationally recognized, award-winning event

Executive Director (Held in tandem with ED Education/Events)- ARVC Foundation

- Oversee daily operations of Foundation in addition to supporting Foundation Board in development and/or review of strategic plan, budget, and all governing documents
- Design and execute on fundraising goals through engagement, relationship building, call to action, and retention
- Increased annual giving by 30% through participation in the national Giving Tuesday campaigns, Foundation Annual Auction, Amazon Smile participation, as well as organization specific giving opportunities

Manager of Curriculum and Instructional Design- Colorado State University- Global Campus

- Oversee the Operational and Creative development of University wide curriculum initiatives.
 - Manage team of over 50 contract Instructional Design/Project Managers, Multi-Media Designers, Curriculum Support Specialists, Subject Matter Experts, and Copy Editors all working as integral members of the curriculum development and revision process.
 - Create, implement, and manage Operational Plan for Curriculum Development/Revision: analyze existing process, identify gaps, present proposal, implement, and manage process to completion;
 - Collaborate with key stakeholders to ensure academic rigor, accreditation compliance, and student achievement goals.
- Support integration of educational practices with professors and instructors to ensure 21st century standards were utilized effectively in online settings

Director of Curriculum and Innovation- The Random Acts of Kindness Foundation

- Oversee the development and execution of educational programming, curriculum content, professional development and training consistent with the mission and goals of the organization
- Ensure the development of high quality and appropriate resources, effective partnerships, and strategic opportunities for advancement of the organization's scaling-up goals
- Develop procedures and policies for safe and effective operation of the overall program
- Develop/implement training manuals and presentations to accompany curriculum program
- Facilitate international development and growth of education programming
- Build relationships, network with key stakeholders and promote the organization's interest at relevant events
- Facilitate partnerships with appropriate organizations, companies, school districts, state departments of education or national committees that provide education to students and families to broaden the impact and reach of social emotional learning and teaching kindness

EDUCATION

DBA- Industrial and Organizational Leadership (Scheduled completion-March 2024)

- Northcentral University

MA- Curriculum and Instructional Design

- University of Colorado, Colorado Springs

MA- Liberal Studies

- University of Denver-University College

BA- English, Critical Theory

- Penn State Erie, The Behrend College